

PRESS RELEASE

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Mastercam Accelerates EMEA Growth with New Polish Operations

Mastercam Expands European Presence with the Launch of Mastercam Polska

KATOWICE, POLAND — Mastercam, a global leader in CAD/CAM software solutions, is proud to announce the official opening of **Mastercam Polska**, a new entity dedicated to strengthening support and accelerating growth in the Polish manufacturing sector.

This strategic expansion underscores Mastercam's commitment to enhancing customer proximity, delivering localized expertise, and reinforcing its presence in one of Europe's fastest-growing industrial markets.

Strengthening Support for Polish Manufacturers

Mastercam Polska will serve as a central hub for customers and partners across Poland, offering direct access to Mastercam's industry-leading technology, technical support, training, and post-processing expertise. The new entity aims to empower manufacturers to improve productivity, reduce programming time, and optimize machining performance.

"Poland is a key market for advanced manufacturing, with a strong base of innovative and export-oriented companies," said Nicolas Le Moigne, Senior VP Commercial. "With Mastercam Polska, we are reinforcing our commitment to our customers by providing closer support, deeper technical expertise, and tailored solutions that meet local needs."

Driving Innovation and Industry Growth

The creation of Mastercam Polska reflects the company's ongoing investment in Europe and its focus on supporting Industry 4.0 initiatives. By working closely with machine tool dealers, educational institutions, and manufacturing partners, Mastercam Polska will play an active role in advancing digital manufacturing capabilities in the region.

“Expanding our footprint in Poland is a natural step in our EMEA growth strategy,” says Stuart Adams, Regional Executive Director at Mastercam.

“The region’s strong manufacturing base and commitment to innovation make it an important market for us. With Mastercam Polska, we are in a better position to support our customers locally, foster stronger partnerships, and help drive the adoption of advanced CAD/CAM technologies.”

The entity will also support workforce development through training programs and certification initiatives, helping to equip the next generation of machinists and programmers with the skills needed to succeed in a rapidly evolving industry.

Local Expertise, Global Leadership

Mastercam Polska combines global innovation with local market knowledge. Customers will benefit not only from Mastercam’s world-class software solutions but also from a dedicated local team that understands regional industry challenges and opportunities.

“Our goal is to be more than a software provider—we want to be a trusted partner in our customers’ success,” added Wojciech Kowalczyk, Territory Manager at Mastercam Polska. “By establishing a direct presence in Poland, we can better collaborate, respond faster, and support our users at every stage of their manufacturing journey.”

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About Mastercam

Mastercam, part of Sandvik Group, is the world’s leading CAD/CAM software for manufacturing, trusted by over 450,000 installations worldwide. Since 1983, we have empowered shops of every size to tackle the toughest machining challenges—from aerospace breakthroughs to life-saving medical components. With relentless innovation, global support, and a commitment to education, Mastercam transforms complexity into confidence. Mastercam: Challenge Accepted. Discover more at www.mastercam.com, follow us on LinkedIn, and join the conversation with #mastercam.

